



Discount Incentive Pilot Program



High-performing agents can unlock more value from every Zillow Preferred connection by **earning 50% off success fees for all buyer connections received between July and September**. Continue to grow your business and be rewarded for your consistency in delivering great buyer experiences.*



Turn high-performance into 50% reduced fees

Deliver strong outcomes to qualify for the discount



Earn more from the business you work

On an average transaction, you could save \$2,400**



Grow your pipeline and keep more earnings

Lower success fees mean higher take-home earnings

Here's how it works

- 1 Qualify between April 1-June 29**
Earn "High" performance for at least 45 days and close at least one Zillow Preferred transaction (buy or sell)***
- 2 Track your performance**
Keep tabs on your discount qualification progress within the pilot dashboard
- 3 Earn your discount July 1 - September 30**
Qualified agents will receive 50% off success fees on all Zillow Preferred buyer connections received during this timeframe that close by September 30, 2027

For any questions or more details, contact your Zillow Representative

*By invitation only. Read the terms and conditions [here](#). **Savings estimate based on an average home price of \$480,000, a 2.5% buyer's agent commission, and a 40% Zillow Preferred success fee. For educational purposes only. Actual commissions are negotiable, and individual results will vary. *** Eligibility for this pilot is based on team participation as of April 1. Zillow Preferred success fee must be paid by 6/29.