Welcome to Your Open House Tool Kit

This toolkit is designed to help you run polished, high-converting open houses with ease and confidence. Whether you're hosting solo or co-branding with a lender, everything you need is linked and ready to customize.

From branded sign-in sheets to professional brochures and lead routing through CRM, this guide ensures your visitors are captured, impressed, and followed up with — automatically.

Here's what you'll find below:

- **QR Code Sign-In Sheet** – Seamlessly capture attendee info and route leads directly to you in CRM.
- **QR Code Feedback Form** – Collect real-time feedback while continuing to build your lead pipeline.
- **Tri-Fold Brochure Template** – Fully editable in Canva to showcase the home and your brand.
- **Landing Page Customization** – Learn how to personalize your own open house landing page in minutes.
- **Gift Card Templates** – Choose between solo branding or a co-branded option with LoanDepot's Mike Colagrossi, plus step-by-step ordering instructions.

Let's make your next open house not just a showing — but a follow-up-ready success.

Sign In Sheet - QR Code

When scanned & filled out, we will ensure these leads get routed back to you in Hubspot!

- [Click here for canva template](#)

Feedback Sheet - QR Code

When scanned & filled out, we will ensure these leads get routed back to you in Hubspot!

- [Click here for canva template](#)

Tri-Fold Brochure

- [Click here to customize this canva template](#)

Customize Landing Page

- Reach out to Blair Krause, our marketing Director and he will create a Landing page for you.

- You can find him on Teams, or call/text him at (206) 940-3648 or email him at Blair.Krause@designwarealty.com